

## PROFESSIONAL EXPERIENCE

### CHAIRMAN OF THE LUISS ALUMNI INTERNATIONAL COMMUNITY

Daniele Pelli is currently **Chairman** of the **LUISS Alumni International Community**. He was unanimously elected on February 2015 and he joined the board of directors of LUISS University.

Born in Rome on September 24<sup>th</sup> 1983 and MA graduated in Economics and Business Leadership with 110 cum laude at LUISS Guido Carli University, nowadays Daniele Pelli is Deputy CEO of **askanews** S.p.A. as one of the most important italian news agencies. He works as supervisor and coordinator on all the agency's activities and, particularly, he is focus on sales executive control. As well, he covers the role of CEO for the Agency of Editorial Marketing **AME** which deals with providing advertisement for different mastheads as Internazionale Magazine. Also, he is Deputy CEO of **inpiù.net**, a strategic news, comments and analysis supplier from the major economic and political italian personalities. In the end, he is CEO of **L.COM** society.

Previously, Daniele Pelli has worked for Ducati Motor Holding in the CRM and marketing area. He dealt with marketing also for RAI Corporation in New York City and for Case New Holland in Chicago.

He is member of the Aspen Institute as Aspen Junior Fellow. Daniele Pelli's past experiences includes the foundation of Radio LUISS and the students representation for LUISS University and Lazio' Private Universities for Regione Lazio of Rome. He has also been in charge of President of ASE Economics Students Association.