

Curriculum Vitae

PAMELA FUERTES

PROFESSIONAL EXPERIENCE

Vice President - International Economic Development Programs - THE BEACON COUNCIL

Pamela Fuertes has 12 years of experience in the international business field of economic development and international business development. Fuertes started her career at The Beacon Council, as an intern during her last semester at the University of Miami, while completing her B.A. in Political Science and International Affairs.

In her capacity as Vice-President of International Economic Development Programs at The Beacon Council, Fuertes is charged with foreign direct investment efforts, while she also manages The Beacon Council's Creative Design initiative, which is an effort to promote the creative design industry of Miami-Dade County.

On behalf of The Beacon Council, Fuertes has worked with companies from all over the world, that today call Miami-Dade County home. These companies include: PAUL Bakery, Dediene Aerospace, Wine&FashionFlorence – Toscana Divino, BBVA Compass, Orso Industries, Cosas International, Eulen America and Prestashop, among others. For the past two years, Fuertes has also led the Fashion's Night Out-Miami effort and works to actively engage the creative design industry into the promotion and recruitment efforts of The Beacon Council.

Prior to joining The Beacon Council, Fuertes worked for the Office of Mayor Alex Penelas for Miami-Dade County within the Office of Protocol, International Trade and Commerce. Fuertes received her Masters in Business (MBA) with a specialization in International Business from the University of Miami. She is also a Woodrow Wilson Fellow and member of the Institute for International Public Policy (IIPP), a public-private organization based in Washington, D.C., dedicated to assisting minority, college students develop an interest and careers in international business, the foreign service and international affairs. A native of Nicaragua, Fuertes and her family are proud residents of Miami-Dade County of more than 30 years.