

Curriculum Vitae

CLAUDIA BUGNO

PROFESSIONAL EXPERIENCE

Special Adviser for Organization & Development, Office of the Italian Minister of Economy and Finance

Has been Vice-President of Public Affairs of Alitalia and reports directly to the airline's Chairman **Luca Cordero di Montezemolo**.

Has been **Chief Executive Officer of Rome 2024 Olympic Games bidding Committee**. Since the establishment of the Committee she has been in charge for the definition of the governance model, human resources and administrative management. She is also responsible for planning strategic and operational activities both on a national and international level.

Before being at the helm of Rome 2024 Committee, Claudia has been **General Manager of Strategic Planning and Performance Evaluation Division of the Italian Ministry of Economic Development**. Her role was to carry out the functions of internal strategic control, in order to support the Ministry's policy direction body.

From 2009 to 2013 she has **been Chairman of the Managing Board of the Central Guarantee Fund for SME's of the Italian Ministry of Economic Development**.

The Fund is designed to facilitate access to financial resources for small and medium-sized enterprises through the provision of a public guarantee. In 2014 the Fund managed a budget of 3.3 billion €, supporting 411.450 SMEs in their access to credit and ensuring financing for of over 65.3 billion €.

In addition to monitoring the Fund's practices, she has been dealing with the creation and coordination of technical working groups, which are aimed at developing strategies to make the Fund more effective and responsive to the needs of the businesses.

Previous experiences include a role as **Territorial Marketing Area Director** and **Head of the Special Unit Expo 2015 at Promos**, Special Agency at Milan Chamber of Commerce.

Earlier in Promos she has also been in charge for the **Project "Turin, Milan, Genoa: the Macroregion of North-West"** and **Head of the team for Internationalization**.