

Curriculum Vitae

Eduardo Montefusco

PROFESSIONAL EXPERIENCE

President of RDS

Eduardo Montefusco is President and owner since 1981 of RDS which is now in Italy one of the country's main networks. RDS started as one of the first 7,000 local radio stations founded in the 80's and gradually extended its coverage from Rome to the rest of Italy.

Born in Naples on the 9th of August 1953 Eduardo Montefusco can be considered nowadays a real mentor of the Italian radio history. Apart his numerous awards and nominations as President of RNA, the Italian Radio association, he gave important contributions granting the approval of specific laws that created advantages for the whole sector.

NEW BUSINESS MODELS

After he was ordered "Cavaliere del Lavoro" thanks to his numerous Labour merits in 2012, he is now well known as the "Digital Cavalier" as he boosts all kinds of innovative forms of radio diffusion and research such as new digital network systems. Chairman and organizer of the International Conference "*Thirty Years of Private Radio: Thirty years of freedom and business for citizens.*" Speaker at the International Conference on "*Digital Entertainment*" on the role of digital technologies, strategies and new business models.

"GLOCAL" INNOVATION AND COMMUNICATION

Locally, the "RDS Building" in Rome can be considered a real example of evolutionary process, it is a masterpiece of environmental friendly engineering and architecture, a technological hub for music production. An auditorium for famous artists coming from all over the world which can be used for concerts, showcase presentations and conferences as well.

Globally, we can find commercial offices in important centers such as Milan, Miami and Rome developing a project of audio-visual productions, research at an international level.

PRODUCTIVITY AND PHILANTHROPY

Mr. Montefusco always believed in ethical behavior for both private life and enterprise. His business model is based on a satisfied team by making work the best place possible to stay.

Everyone who works for RDS feels like being part of a big family and of major project, of a common vision promoted and conducted with firmness, believe and great sense of responsibility by its chairman.

Successful teamwork, best practice and innovation are encouraged and priced.

For RDS President, human resources and constant innovation and improvement play a leading role in success.

This belief brought him to organize in Rome, since 2014, thanks to the cooperation of "Full Bright", an event that gives every year the chance to unknown young bright minds to realize their dream.

Thanks to this event the best startup ideas for radio networks, music and events get selected, financed and accelerated by the "RDS foundation" by beginning with the price of a scholarship at Santa Clara's University.

"Excellence at a technical level is not enough", says Eduardo Montefusco, "bright minds" and personal or team merit have always to be encouraged to ensure a continuous win-win process to enterprises.

Last but not least, thanks to his network, Eduardo Montefusco supported many social utility Radio campaigns for national and international non-profit organizations such as:

Operation smile, Save the Children, Sugar, Telethon, UNICEF, WWF, Umberto Veronesi's "*Foundation for the Advancement of Science*"...

Believing in philanthropy, he supported "*Save the Children*" with personal donations to ensure access to first aid and education for poorest and most vulnerable around the world. Committed in several campaigns from Health to environmental consciousness, from solidarity to the poorest to the raising of climate consciousness in public opinion.

He supported the construction of family houses in Italy and Africa, helped building schools and, firmly believing that everyone may have a gold mine in his head, he conducted campaigns against drugs such as "Do not kill your brain!".

EDUARDO MONTEFUSCO Dr. In Sociology

Born in Naples in 1953

Biographical Sketch

- Since 1981, Owner and President of Radio Dimensione Suono SpA.
- Since 1994 President of RNA, Italian Radio association
- Since 1992-1994 Board member of AER, Association Européenne des Radios, based in Brussels.
- Since 1995 Board member of the "World DAB Forum" in London (the only Italian presence)
- Since 1996 member of the European working groups on planning and use of frequencies.
- Since 1994 main referring person of Auditions to the Italian Chamber of Deputies, Senate, Ministry of Communications and main Communication Authority, on general themes and development of public and private Radio sector.
- Since 1994 Auditor at the Italian Government of the Convention between broadcasting companies and the Civil Protection Department on the "national circuit emergency information".
- Since 2000 Club member for the promotion of Italy DAB Digital Radio and the experimentation of innovative forms of broadcasting.
- 2004. Winner of the 25th "*Premio Ischia International for Journalism*".
- Since 2006 member of Civita. Institutions and high-tech companies partnered to promote interventions in cultural and environmental areas.
- 2006. Winner of the "Value Creators Awards" (Milano- Finanza) for the personal contribute given to development and innovation of the Italian radio branch.
- 2007. Creates RDS Foundation and starts cooperating with the major international charities as Save the Children, Unicef, Telethon.
- Since. 2008 Vice President of ARD. Association for the digital Radio in Italy, founding member, Rai Way, Aeranti Corallo, RNA

- In 2009. Vice President of Confindustria Roma-Lazio, delegate to "Milan Expo 2015".
- Since 2008 member of the Board of Directors of the District Audiovisual and ICT.
- 2008. Winner of "*The reasons for the new politics Award*" of the Cultural Association "*The dawn of the Third Millennium*", for the enhancement of the commitment of those who contributed to moral growth and development of civilization in our country.
- 2009. Nomination of "*Commendatore of Italian Republic*" by the Italian President Giorgio Napolitano.
- 2010. Foedus International Award Winner "*A Gift for a smile*," for his contribution to the promotion and implementation of joint initiatives of the Foundation.
- 2005. Chairman and organizer of the International Conference "Thirty Years of Private Radio: thirty years of freedom and business for citizens."
- 2011. Speaker at the International Conference on "Digital Entertainment" focusing on the role of digital technologies, strategies and new business models.
- 2007. Opinion Leader of the Atlas of Communication: Italian Communication Observatory.
- 2007. Speaker in the 32nd National ANDAF Congress "*Knowledge and technology: gateway to the future*".
- 2007. Speaker at the 6th "Wireless & Media Summit" Il Sole 24 Ore "New Media Communication: the convergence of new media phenomena".
- 2011. Speaker at the Round Table "Startup lab" in the Social Media Week held at the Auditorium of Palazzo Chigi in Rome.
- 2010. NOI, Nuovi Orizzonti d'Impresa, a prize awarded by the Unione degli Industriali e delle imprese di Roma, for his work on creating a flexible working environment offering staff a better quality of life.
- 2011. Guest organizer of the conference "Music in the clouds: the music market after-the first big digital revolution", as part of Social Media Week 2011.
- 2012. Nominated "*Cavaliere del Lavoro of Italian Republic*" by the Italian President Giorgio Napolitano.
- 2013. Biagio Agnes Radio Award.
- 2014. Chairman and organizer of the International Conference "Italy for Growth in the USA: The BEST Scholarship Case & USA opportunities" held in the RDS headquarter, at the presence of American Ambassador in Rome, Mr. John R. Phillips.

Social utility Awards

- OPERATION SMILE, SAVE THE CHILDREN, SUGAR, TELETHON, UNICEF, WWF.
- Supporter of "Umberto Veronesi Foundation for the Advancement of Science".
- Supporter of "Save the Children" through personal donations over the years.
- Founding Member of "Friends of Audrey," the club of top donors to UNICEF born from the desire of the sons of Audrey Hepburn to continue the commitment in favor of the poorest children in the world.

Partnerships

- 2003. With the Italian Red Cross to promote the institutional implementation of demonstration programs in the field of relief, health and solidarity.
- 2004. With the Community of S. Patrignano together with the Prime Minister, the Ministry of Labour and Social Policies for the campaign against drugs "Do not kill your brain."
- 2005. *Italia Africa* with the City of Rome, together with CGIL, CISL and UIL and the major Italian organizations of solidarity and voluntary work.

- 2005. With "Live 8" for the remake of Live Aid in support of debt cancellation and for the security of justice in Africa trade.
- 2006. With Save the Children Italy Onlus for Community Education Project in Ethiopia. In two communities in the region of Tigray two school buildings have been made with four classrooms each.
- 2006. With World of Urology Onlus Foundation for the National Week for Prevention of prostate cancer.
- 2007. With Don Antonio Mazzi Exodus Foundation for the support and the construction of family houses in Bondeno, Bergamo, Verona and Africa.
- 2007. LIVE EARTH With the environment and in particular the raising of consciousness on climate changes and versus the outcomes of global warming.
- 2007. With WWF Climate Generation, a project of recovery of the forest of Vanzago, Milan.
- 2008. With "Legambiente" to clean and restore the beaches of Italy.
- 2008. With WWF for the project of Environmental Education for Schools. Oasis of Astroni (NA) was made the first school of nature in Italy.
- 2010 With Environment Ministry to preserve the Italian Beaches with "
- 2009 " *Operazione spiaggia libera*" in cooperation with Italian Ministry of environment.