



MIAMI SCIENTIFIC
ITALIAN COMMUNITY

VENTURE BRIDGE FLORIDA

VENTURE HIVE™

flitepath 



VENTURE BRIDGE FLORIDA

Venture Bridge Florida is the State of Florida's official soft landing program in partnership with Enterprise Florida and Venture Hive and offered through the Flitepath platform.

- The world's first globally validated virtual soft landing program
- Tailored for businesses to scale efficiently and economically
- Utilizes Florida's infrastructure, competitive industry verticals, and prime position as the economic bridge between North America and Latin America



VENTURE HIVE™

flitepath

WHY FLORIDA

Tax & Business Friendly, Entrepreneurial, Structured for International Trade

**#1 Tax Climate in SE,
#4 Nationwide**

**2nd Largest
Exporter in the US**
(WISERtrade)

**#1 Best Business
Climate in US**
(Business Facilities)

**#1 Region
in Startup Activity**
(Kauffman Foundation)

**3rd Largest
Cluster of Logistics/
Distribution
Companies**

**#2 Best State
for Business**
(Chief Executive)

**#2 Best
Infrastructure in US**
*(US Chamber
Foundation)*

**Busiest Global
Freight Hub
in the US**
Top 10 Worldwide

WHY "SOFT LANDING"

SOFT LANDING

- Program for international companies who have launched and gained traction abroad and want to expand to a new market without investing all of their resources at first.
- With soft landing, companies can take a calculated risk by launching their business using a qualified partner already established in the new market.

BENEFITS VS. "HARD LANDING"

- Lower Costs
- Less Risk
- More Experience
- Invest when ready

KEY FLORIDA INDUSTRIES

Aviation and Aerospace

Cleantech

Defense and Homeland Security

Financial and Professional Services

Healthcare

Information Technology

Life Sciences

Logistics and Distribution

Program Characteristics

- Customized coaching, training, and support for companies with revenues between \$500K and \$20M
- One-on-one mentoring sessions that provides accountable, goal-setting, and suggestions from someone who has been there
- 12 week curriculum to prepare founders and teams for arrival, offered virtually through the Flitepath platform
- Free initial consultations with vetted lawyers, accountants, and other specialists who will allow your business the solid foundations to launch in Florida
- Extensive network of talented entrepreneurs, mentors, and investors
- Refining your business model and pitch deck to fit the Florida/US/Latin American context
- Access to a network of coworking and incubator locations who can host your team or give you a base as you seek office space

PROGRAM CURRICULUM

Proven curriculum of four to twelve weeks to prepare founders and teams for arrival, offered completely virtually or part virtually, part live.

**Orientation
to the US Market**

Finance

**Product
and Pricing**

**Sales and Strategic
Partnerships**

**Key Performance
Indicators**

Digital Marketing

**Legal & Intellectual
Property**

**Culture & Human
Resources**

Marketing

**Executive
Development**

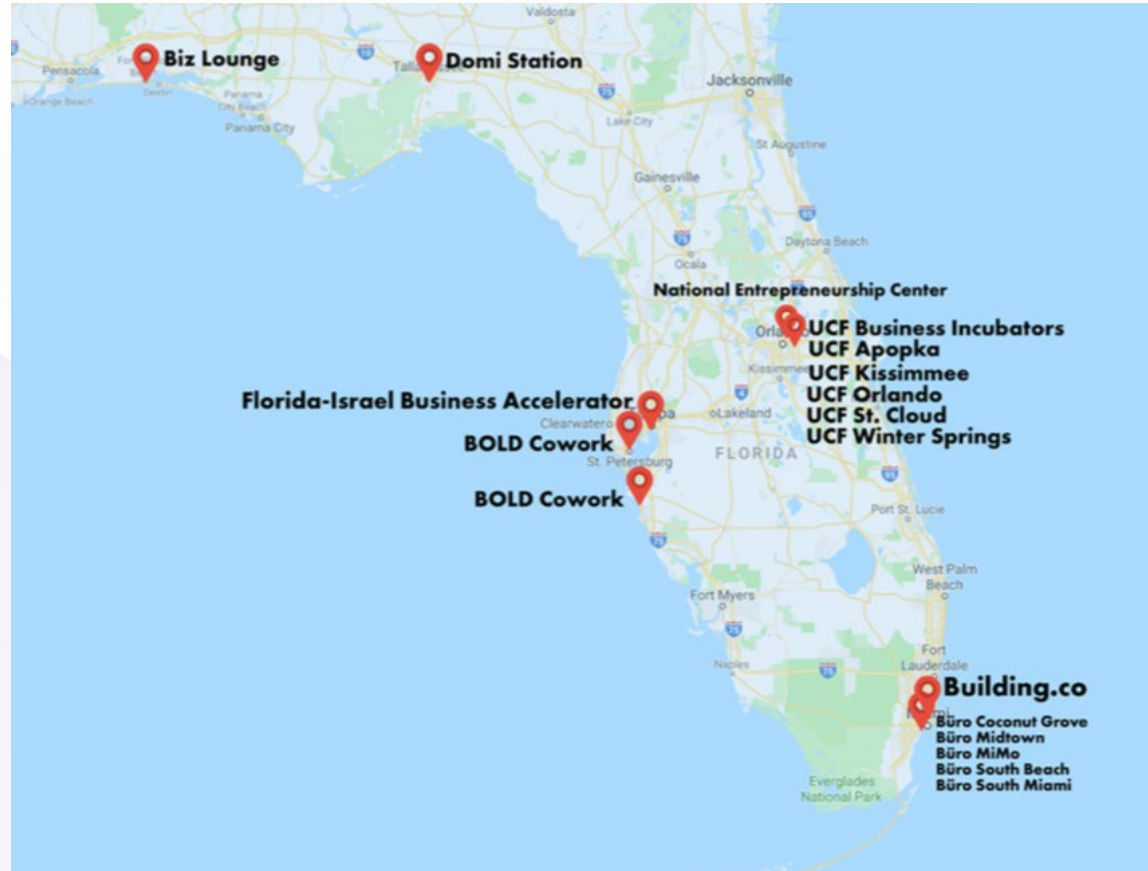
Public Relations

Funding Strategy

PROGRAM ALUMNI BENEFITS

Once the program has been completed, Ventures can access resources across the state and tap into a network that will continue helping them build sustainable ventures.

ALL PARTICIPANTS will have access and preferred commercial terms to Florida-based service providers in coworking spaces, legal, accounting, and tax to ensure a successful launch anywhere across Florida.



ABOUT PARTNERS



Enterprise Florida, Inc. (EFI) is a public-private partnership between Florida's business and government leaders and is the principal economic development organization for Florida. EFI's mission is to expand and diversify the state's economy through job creation. In pursuit of its mission, EFI works closely with a statewide network of economic development partners and is funded both by the State of Florida and by private-sector businesses.

VENTURE HIVE™

- Global entrepreneurship education leader headquartered in Miami FL
- 100+ companies trained per year
- 1,000+ entrepreneurs and innovators trained per year including large corporate programs focused on internal incubation
- International programs in 60+ countries
- Alumni stats: \$150M+ capital raised, 2x revenue growth in 18 months



- Entrepreneurship education platform used by Accelerators, Incubators, Economic Development Agencies, Corporate Venture Groups and Corporate Innovation teams to design, execute and measure Entrepreneurship and Intrapreneurship Programs and their Portfolios throughout the whole life-cycle
- Used by 100,000+ startup and corporate internal ventures in 170+ countries



- Non-profit organization to promote Italy - US scientific collaboration
- Promotes scientific, scholarly and technical interaction between researchers, industry and public research institutions for basic, industrial, experimental and joint objectives
- Facilitates the support of scientific research in an integrated, often organic combination of technological and innovative fields

Referent

Andrea Macario - MIAMISIC Startup Director
info@miamisic.org

More information

www.venturebridgefl.org

To apply

Application: <https://venturehive.typeform.com/to/DoRKRu>
Contacts: 305-423-8856, info@venturebridgefl.org