



MIAMI SCIENTIFIC
ITALIAN COMMUNITY

Press Review

December 2018



4th Annual Meeting of European Scientific Diasporas in North America: INNOVATION TO SOCIETY, organized by EURAXESS North - America, including Dr. Viktoria Bodnarova member of International Advisory Board of Miami Scientific Italian Community.

Dr. Alberto Riva, Scientist at the University of Florida and distinguished member of Miami Scientific Italian Community, will participate in the panel discussion.

Launched in 2015, the aim of the European Scientific Diasporas (ESD) annual meetings is to allow leaders and members of European Scientific Diasporas in North America to meet, discuss and exchange concepts about their research projects, professional and personal experiences in their respective diasporas and overall career path. Each year, a topic is chosen based on interactions with the European Scientific Diasporas and their respective councils to address areas of most relevance, interest and impact to the advancement of science.

The overarching theme for ESD18 is 'Innovation to Society'. This one-day event will celebrate and promote Europe as a hub for scientific research and innovation impacting society. It will hold a series of panels discussing the various roles and achievements of European Scientific Diasporas in North America as well as the opportunities and resources available for them to connect and collaborate with Europe.

Target audience: The event will be open to all researchers in North America, this includes European researchers as well as current, previous and potential North American (Canada/US) researchers who have or would like to benefit from European research grants to further their careers. Representatives from European Embassies, North American universities, industry & partners are also expected to attend and participate.

4th Annual Meeting of the European Scientific Diasporas in North America
THEME: Innovation to Society
VENUE: Embassy of Austria, 3524 International Court NW, 20008 Washington, DC

PROGRAMME

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| 8:30 am | COFFEE AND REGISTRATION |
| 9:00 am | OPENING REMARKS EURAXESS North America |
| 9:10 am | WELCOME REMARKS: H.E Wolfgang A. Waldner Ambassador, Embassy of Austria |
| 9:15 am | KEYNOTE: H.E Heinz Fassmann <i>"Austria EU Presidency: Perspectives for Transatlantic Cooperation"</i> Federal Minister of Education, Science and Research, Republic of Austria |
| 9:30 am | TRANSATLANTIC FUNDING OPPORTUNITIES AND RESOURCES FOR RESEARCH & INNOVATION Mary Kavanagh , Minister-Counselor, Research and Innovation, Delegation of the European Union to the United States Viktorija Bodnarova , Regional Representative, EURAXESS North America Cristina Gracia Rodriguez , National Contact Point for MSCA, Spanish Foundation for Science and Technology (FECYT), Spain Natalia Olson , Regional Administrator, SBA & Partner, ENRICH Catherine Podeszinski , Director, Natural Sciences and Engineering Research Council of Canada |
| 11:15 am | COFFEE |
| 11:30 am | EUROPEAN RESEARCH AREA (ERA) AND THE DIASPORA: POLICIES, RESOURCES AND STRIDES IN ENGAGING THE EUROPEAN DIASPORAS IN NORTH AMERICA Dorottya Nagy-Szakal , New York Hungarian Scientific Society (NYHSS) Dietrich Haubenberger , Austrian Scientists and Scholars in the USA, Canada and Mexico (ASCINA) Steve Pavletic , Association of Croatian American Professionals (ACAP) Alberto Riva , Miami Scientific Italian Community (MSIC) |
| 12:50 pm | LUNCH |

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| 2:20 pm | <p>THE JOINT EUROPEAN MENTORING INITIATIVE [JEMI] PILOT: NAVIGATING NEW PLATFORMS FOR CONNECTING MOBILE RESEARCHERS</p> <p>Dimah Mahmoud, Co-founder & Managing Director, JEMI Simone Poetscher, Deputy Director, OSTA Washington & Senior Program Manager, Research and Innovation Network Austria (RINA) Marco Masia, Board Member, Marie Curie Alumni Association (MCAA) Ellen Gute, Mentee, JEMI Pilot Angela Bellia, Mentor, JEMI Pilot</p> |
| 3:40 pm | <p>FEATURING SUCCESS: THE DIASPORA-EUROPE CONNECTION</p> <p>Hubert Zajicek, CEO & Co-founder, Health Wildcatters, Austria-US Judit Jimenez, Director of E-visibility program at ECUSA, Spain-US Pavol Cekan, CEO & Co-founder, MultiplexDx, Slovakia-US Giovanni Sogari, Marie Sklodowska-Curie Project: CONSUMEHealth, MCAA North America Chapter</p> |
| 5:00 pm | <p>KEYNOTE: Illimar Altosaar <i>"NanoMedicine Through the EU-North American Lens: Biomaterials Researchers Weave a Forceful Fabric"</i> Professor, University of Ottawa, Canada</p> |
| 5:30 pm | <p>Bus departure from the Embassy of Austria to Google</p> |
| 6:00 – 9:00 pm | <p>NETWORKING RECEPTION at Google</p> |



UNDER THE AUSPICES OF THE

Senato della Repubblica

Camera dei Deputati

Ministero degli Affari Esteri e della Cooperazione Internazionale

Ministero della Salute

Istituto Superiore della Sanita'

Consiglio Nazionale delle Ricerche

Consiglio Generale degli Italiani all'Estero

Governor of the State of Texas

Mayor of the City of Dallas and the Dallas City Council



In Cooperation with

Consulate General of Italy in Houston

Presents:

THE 13TH CONFERENCE OF ITALIAN RESEARCHERS IN THE WORLD

December 1st, 2018

Richland College Sabine Hall #118

12800 Abrams Road

Dallas, Texas 75243

My challenge, to innovate.

of Fabio De Furia President of Miami Scientific Italian Community

Miami Scientific Italian Community (MSIC) is a non-profit American organization in the state of Florida composed by Italian researchers, private and public organizations. It is recognized as an association of Italian researchers abroad by MAECI and MIUR, with the institutional aim of making a link between the University and the Industrial world to foster the transfer of Innovative technologies and support the competitiveness of the Italian and American Industrial system.

One of the goals of MSIC is to facilitate the creation of Institutional Informative networks between Italy and US on topics and opportunities offered by their respective markets, to Intercept and share new business models and Innovative strategies (know-how and Innovative services) and generate outgoing processes and Incoming by firmly managing the US territory.

From time to time, it points out a lot on the dialogue with the Institutions and Cooperation between the world of research and the production system. Its commitment is to make this territory more and more competitive and it is really close to the Institutions for any scientific and research activity that can promote technological transfer and strengthen Italian and US companies.

The technological transfer and exploitation of the applied research results are gaining an increasing role in the dynamics of modern economic development and social systems, especially for an Industrial mark, like ours, characterized by the strong presence of small and medium enterprises. The need to promote the technological Innovation's transfer from the research world to the industrial world during recent years, has become more and more pressing, even with the growing markets globalization.

For Small and Medium Enterprises, which generally not have valid research facilities, the acquisition of new technologies is really important in order to achieve or maintain a competitive position on national and international markets.

In fact, the great technological changes we are experiencing, often come from the use of results achieved in academic labs, valued and developed in a context of venture capital Investment, and then revealed effective tools for the development of the economy in many Western Countries.

In this scenario, the Miami Scientific Italian Community intends to exploit its uniqueness, with an intense work on the field. It is composed of Italian and US Universities, Research Organizations, Large Enterprises, Entrepreneurial Representative Systems and Public Economic Entities which act as a link for technology's transfer between the world of basic research, applied research and companies operating in the territory.

Furthermore, the (MSIC) promotes the aggregation of SMEs in cooperative research programs, contributing to the definition of integrated proposals, optimizing the methods of technology transfer and ensuring the complementarity of the multidisciplinary approach.

The Miami Scientific Italian Community operates in various areas and services: networking and calls for bids, design, research and development, training for innovation, communication and internationalization, marketing and finance for innovation.

In this perspective, the activities in the international context that the (MSIC) has developed and is carrying out are included, like the many meetings with foreign institutional delegations of researchers and companies, or like "**Think Tech Italia**".

"Think Tech Italia" is the project created by Miami Scientific Italian Community, Unindustria and Tecnopolo, which represented the Italian pavilion of eMerge Americas, the main event for innovation and new technologies on the east coast of the United States of America and Latin America that took place in Miami, last May.

Within eMerge Americas, the MSIC presented 22 innovative and high-tech Italian SMEs and start-ups operating in the following sectors: bio and nanotechnologies, technologies linked to the food and agriculture sector, new materials, Ict, intelligent mobility systems, health and smart cities. Think Tech Italia is a project dedicated to the internationalization of excellence in research, innovation and technology transfer. It also provides for the creation of a partnership platform that facilitates meeting and dialogue with qualified stakeholders such as research centers, venture capital, private equity, universities, business incubators, innovation companies of large and medium size and the research and development system in the USA.

Another project is "**Turning Point**" for the internationalization of excellence in the field of industrial and creative design. Also, in this case, we turned to small and medium enterprises and start-ups in Lazio that operate in the creative and applied design sectors to promote them to the American markets. The aim is to enhance, promote, and encourage the culture of design and its widespread penetration and use in all those production sectors recognized as strategic by the European Union, as well as in all those sectors that are strategic for the culture of the Italian Style of Life and the promotion of our country in the world. We will also soon launch the "Street Design Challenge" which will involve young designers who will propose new visions and new products "Made by Lazio".

Furthermore "**PMI DAY**", the event, organized by Piccola Industria Confindustria, will return in the United States, in synergy with the Miami Scientific Italian Community, to promote the spread of the Made in Italy business culture.

For the second consecutive year, the SME DAY - National Day of Small and Medium Enterprises organized by Piccola Industria Confindustria, will be back in the United States to promote the spread of the Made in Italy business culture among young American students through small, medium-sized Italian companies operating in the USA.

The project, in the USA, is promoted in collaboration with Miami Scientific Italian Community (MSIC), ISSNAF, BAIA, Mayac and ODLI (Organization for the Development of Italian Studies), AbroadTo the Community of Italian Companies, BRESCIA PROMOTE and the Embassy of Italy in Washington.

The initiative, included in the 17th Week of Corporate Culture organized by Confindustria and promoted by the EU Commission within the European SME Week, is coordinated by Stefano Zapponini, Councilor for the Presidency of Piccola Industria Confindustria and member of the International Advisory Board of the Miami Scientific Italian Community.

For the second time we will be able to offer to young American students the opportunity to learn a little more about the real world of Italian companies through our product and process innovations and bring the world of school and work closer together. An opportunity to understand the values of